

# Yale University

## President's Public Service Fellowship

### Proposal for Fellowship Placement Summer 2024

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#### Organization information

<i>Name of organization</i>	CitySeed
<i>Full street address</i>	315 Front Street, New Haven, CT 06513
<i>Website or link to social media page</i>	<a href="http://www.cityseed.org">www.cityseed.org</a>

#### PPSF Fellow's direct supervisor

<i>Name</i>	Kaitlyn Kimball
<i>Title</i>	Director of Agriculture
<i>Cell phone number</i>	203-727-7770
<i>E-mail address</i>	<a href="mailto:kaitlyn@cityseed.org">kaitlyn@cityseed.org</a>

**What is the best way for prospective student applicants to contact you with questions about your proposal?**

Send an e-mail with questions

**Placement dates (8-11 weeks between Tuesday, May 28, 2024 through Friday, August 9, 2024)**

8 weeks, June 3rd 2024 through July 26th.

**Are placement dates flexible? Are there any dates on which your Fellow must work?**

Fellows should be available on weekends to assist with farmers markets and on Tuesday mornings for team meetings.

**Proposed work schedule (*work week should equal (and not exceed) 37.5 hours per week*)**

Monday- 4 hours  
Tuesday- 6 hours  
Wednesday- 6 hours  
Thursday- 4 hours  
Friday- 4 hours  
Saturday- 7.5 hours  
Sunday- 6 hours

**If a hybrid schedule is offered at your site, please describe:**

CitySeed is a hybrid work environment with in person and remote meetings and responsibilities. We have a weekly in person team meeting, as well as farmers market events. Work outside of these moments can be completed virtually.

**Organization description**

CitySeed is a community-based nonprofit with a mission to engage the community in growing an equitable, local food system that promotes economic development, community development and sustainable agriculture. Farmers from around Connecticut bring goods produced from their own local operations to sell at CitySeed's Farmers Markets. The Mobile Market is a market on wheels, bringing fresh produce from Connecticut farms to New Haven neighborhoods and senior sites, along with cooking demonstrations and tastings of local, fresh fruits and vegetables. We source produce from our existing farm network throughout Connecticut and through our main partner in this program, Common Ground High School & Urban Farm, a center for environmental learning and leadership with a working organic farm located in New Haven.

**Write a 1-2 sentence summary of the work that the Fellow would be conducting.**

A Yale fellow will assist the farmers market team in developing community programming, tracking SNAP and demographic data, as well as improving our marketing efforts. A Yale fellow will assist with SNAP redemption at farmers markets, as well as complete research on how to improve our local food system within New Haven.

**Write a more complete description of the specific project you propose and list the duties/outcomes expected of the Fellow.**

A Yale fellow will assist with SNAP and Senior and WIC Farmers Market Nutrition Program redemption at the farmers markets. The fellow will collect demographic data from persons redeeming these benefits at the market, giving CitySeed more accurate data points on who we are serving. The fellow will complete research on different elements of the New Haven local food system, including farming operations, food businesses, food distribution and donation centers, as well as community organizations, in order to help our organization improve our just food systems plan to better serve all New Haven residents.

**List any specific skills/experience required for the project**

Fellows should be social and comfortable speaking with people at events. No prior farmers market experience is required. Fellows should have experience working with people of all backgrounds and socioeconomic status.

**Additional requirements**

Weekend working hours, transportation

**Briefly describe any work that Yale PPSF Fellows and/or Yale students have done with your organization.**

CitySeed has hosted Yale PPSF Fellows for many years. We have been very pleased with past fellows we've worked with. Most recently, Jessie Hwang assisted us with our marketing efforts for farmers market programming. We are grateful to the program and love hosting fellows.